

Press release for immediate publication:

## **Targus Unveils new collection for India**

### ***Innovative solutions encompassing imaginative laptop bags and computing accessories for business travel, office and home entertainment***

**Bangalore, December 7, 2007:** Targus, the world's leading supplier of mobile computing cases and accessories, unveils a new season of exciting and unusual products to suit increasingly mobile and demanding lifestyles. The innovative suite of products allows one to work easily in any environment, with unique laptop cases and computing devices, offering convenience and hassle-free connectivity for travel, office or home.

#### **The new collection consists of:**

**(A) Laptop Bags, Rolling Cases and Backpacks** - Targus, which created the first notebook case, offers a novel suite of laptop bags which score high on looks, safety and durability, with most having passed the egg test with flying colours. This includes an Apple Slip Case, Revolution, Wanderer and Voyager Backpacks, The Corporate Traveler, Racing Stripes Range and an exclusive Ladies range.

**(B) Computer Accessories for Office and Home Entertainment** - Targus products offer a smooth and hassle-free convergence for home entertainment, office computing or travel. In keeping with the trend of Vista moving the PC into the home, Targus has developed a complete suite of solutions for the homemaker: 2.1 Speakers, wireless KB with mouse, lapdesk rests, remote controls. Highlights include a wireless keyboard with built-in trackball - this combined keyboard and mouse provides wireless freedom to operate one's computer remotely without the need for a separate mouse. One just needs to plug a notebook into the LCD TV at home or a large monitor screen, and control the computer whilst sitting on the sofa without the need for separate site to operate your mouse. The range includes; Wireless Keyboard with Built-in Trackball, all in one Ethernet, Phone and USB cable with mobile devices charging tips, ExpressCard™ Docking Station with Digital Video and Audio, Targus Laptop Portable LapDesk, Traveler's Choice Ultra-Compact Stereo Speaker.

#### **About Targus:**

Targus is the leading global supplier of mobile computing cases and accessories. As the inventor of the notebook computing carrying cases, Targus continues to advance the mobile accessories category with innovative and relevant solutions for today's mobile lifestyle. Targus has maintained its leadership position by offering a full range of products to meet the needs of today's mobile consumer, enhancing productivity, connectivity, and security, liberating users to work in any and all environments with the utmost convenience and comfort. Founded in 1983, Targus headquarters are located in Anaheim, California, with offices worldwide and distribution agreements in more than 100 countries. For more information on Targus visit [www.targus.com](http://www.targus.com). *For a listing of retailers, go to: [www.targus.com/SG](http://www.targus.com/SG) (click on Where to buy)*

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# The Targus New Collection

## (A) Laptop Bags, Rolling Cases and Backpacks

### 1. Apple Slip Case



Apple Slip Case



CityLite Slip Case (Apple and PC)



### 2. Revolution, Wanderer and Voyager Backpacks



Revolution Backpack



Revolution Messenger



Voyager Backpack



Wanderer Backpack

### 3. The Corporate Traveler



Corporate Traveler Vertical Roller



Ultra-Lite Corporate Traveler, one of the lightest available

### 4. Racing Stripes Range: Backpack with SLR Camera Compartment and 2-in-1 Messenger



Racing Stripe 2-in-1 Convertible Case



Racing Stripe Backpack with SLR Camera Compartment



### 5. Ladies range



Paris Case



Deluxe Tote



Prague Backpack

**(B) Computer Accessories for Office and Home Entertainment**



Wireless Keyboard with Built-in Trackball



All in one Ethernet, Phone and USB cable with mobile devices charging tips



ExpressCard™ Docking Station with Digital Video and Audio



Targus Laptop Portable LapDesk



Traveler's Choice Ultra-Compact Stereo Speaker

**P.S: High Resolution photographs of the products is available in the CD as part of the Press Kit**